

## **Atlanta Region Board of Directors Meeting**

**March 11, 2015**

### **Atlanta Region office**

#### **IN ATTENDANCE AT THE OFFICE:**

Rick Mitchell, Region Executive  
Larry Pulliam, Assistant Region Executive  
AJ Schramm, Competition Director  
Carol Cone, Treasurer  
Jennifer Paradis, Secretary  
Jim Creighton, Director  
Bob Hudson, Director  
Dustin Stevenson, Race Chair/TT Chair

#### **IN ATTENDANCE VIA TELEPHONE:**

Jim Eckert, Director  
Clark McInnis, *Steering Wheel* editor  
Fletcher Williams, Director

#### **SITTING IN:**

Tere Pulliam, Area 12 Director

Rick Mitchell called the meeting to order at 7:30 PM Wednesday March 11 2015.

#### **PREVIOUS MEETING MINUTES:**

Minutes from last month's meeting were submitted for approval. No discussion. Motion made by Larry Pulliam to approve as submitted. AJ Schramm seconded. Vote to approve all affirmative.. Minutes approved.

#### **RE REPORT:**

Atlanta Region pins are in and were distributed at the meeting.

Email call was made to membership for volunteer participation in Region business. There was good response (12) for staffing committees. Also some to take cars to shows, etc. No email messages through the club website.

**New Marketing Manager Bill Muscarella.** Some plans are being made, including emails, working on upcoming events, looking for sponsors, etc. We need to get him schedules and supps for our events. A flyer is being built with Clark's pictures.

Election to change Atlanta Region bylaws has concluded on MSR. 98 votes in favor of modified bylaws; none opposed.

**Track Night in America:** Status of Atlanta Motorsports Park: Track has not been reviewed since track trials approval, needs to be approved again. Track has been inspected; National is processing.

Discussion of upcoming event, responsibilities for it, and Region participation in it. This event is being run by National; they need a few volunteers. This is not an Atlanta Region event, no Region responsibility, no worker incentive, etc. Motion made by Rick Mitchell to publicize this event to members. We will advertise to members on the Region website, via Facebook, and send email notification. Larry Pulliam seconded. Discussion. Atlanta Region presence would be positive presence at the event for follow up on weekend memberships, attract interest in other Region events such as PDX, attracting new members. There will also be participation by Grassroots Motorsports, Tire Rack, and National officials Lisa Noble and Heyward Wagner. We will be on site. Vote: All in favor. Motion passes.

Volunteers to work this event will be directed to National. Not our event but we will be present to us to some degree. Jim Creighton: Didn't we used to have a flyer to pass out to prospective new members? Let's resurrect this and pass them out to participants.

#### **TREASURER'S REPORT:**

Carol Cone distributed profit and loss statement for 2014. She reports the accountant has all the data to close out 2014. Discussion.

Jim Eckert reports State of GA called him to inquire concerning deductions/deposits for Atlanta Region employees. With the retirement of Gwen Jackson the Region has no employees. The State will note as appropriate and no further reporting is required.

#### **BUDGET:**

Decision to postpone Rallycross and Solo budget until individuals can be here and reports can be made. Budgets to be discussed at a later time pending 2015 budget numbers. Race budget needs to be approved now. Jim Creighton made motion to approve as submitted/corrected. Jim Eckert seconded. Discussion.

Vote: All affirmative, with Fletcher Williams abstaining since he did not read the budget. Motion carries.

Bob Hudson reports Christmas party confirmed at Manuels Tavern. Karyn Hudson and social committee to handle. December 12, 2015. We will have the expanded room space.

**RACE REPORT:**

We currently have 238 entries for Majors. Discussion of moving B-Spec to less congested race group. Will work with entrants and Chief Steward to make them happy, with possible split start as an option.

Majors event at NOLA last weekend has had an adverse affect on Atlanta Region Majors entrant numbers. Still hopeful for 300 entries. Jim Creighton reports the first two Majors in Florida showed a 20% rise in attendance over previous year. NOLA has potential to be a good venue for SCCA.

AJ Schramm reports we will pay Road Atlanta track rental on Mar 19, as the contract didn't come out until yesterday

**RALLYCROSS REPORT:**

There was no report.

**SOLO REPORT:**

There was no report.

**OLD BUSINESS:**

There was no old business.

**NEW BUSINESS:**

There was no new business.

Larry Pulliam made a motion to adjourn. Seconded by AJ Schramm. No discussion. Unanimous vote to approve.

Adjourned at 8:40 pm

Respectfully submitted,

Jennifer Paradis  
Secretary