



ATLANTA REGION
SPORTS CAR CLUB OF AMERICA
5051 PEACHTREE CORNERS CIR SUITE 200
NORCROSS, GA 30092



Executive Committee Meeting Minutes

August 12, 2020, 7:30 p.m.

Attendees

VIA GOOGLE HANG-OUT:

Bob Hudson, Region Executive

Clark McInnis, Assistant Region Executive

Andy Rodriguez, Secretary & Solo Co-Chairman

Carol Cone, Treasurer

John Fine, Director

Dean Richardson, Director & Solo Co-Chairman

Dave Rollow, Director

Shanna Richardson

Mark Johnson, Director & Rally Chairman

Christian Retterer, Rallycross Chairman

Meeting Called to Order at approximately 7:35 PM, June 10, 2020.

Approval of Minutes from Previous Meeting(s)

Minutes of the June 10 and July 8 Executive Committee Meetings were presented via email.

MOTION was made by Mark Johnson and seconded as follows:

To Approve the June 10 and July 8 Executive Committee Meeting Minutes.

DISCUSSION: None.

MOTION PASSED UNANIMOUSLY.

Regional Executive's Report

Regional Executive Bob Hudson reported on the move of the six-hour IMSA WeatherTech SportsCar Championship from Watkins Glen to Michelin Raceway Road Atlanta. Hudson reported there would be no restriction on spectators, but expectations were between 3000 and 5000.

Hudson also reported on the cancellation of Solo Nationals.

Hudson advised that SCCA national office was reporting being below budget on revenue, but also below budget on spending. Additionally, membership has continued to do well, at or better than forecasted.

Treasurer's Report

Treasurer Carol Cone provided an overview of the Region's Finances and the status of SuperTour transactions. Cone also reviewed the race radio program and opportunities to improve billing and transaction processing.

Department Reports

Autocross (includes Teen Driving and Starting Line)

Co-chairs Andy Rodriguez and Dean Richardson reported that events had been going well with roughly 50% of normal attendance. There was discussion of two event postponements due to low participation rates, and AMS management's willingness to be flexible with those cases. A review of 2021 dates was provided, and there was a brief discussion of other potential entertaining formats to consider (e.g., night events, blindfolded team events with navigators providing guidance).

Rallycross

Rallycross Chair Christian Retterer reported on the two events held since the last meeting, and advised attendance was average compared to pre-COVID levels. Retterer reported that the Durhamtown site operators were changing their fee structure to a "per entrant" rate, which could make hosting events there untenable from a financial perspective. Retterer also advised that Enterprise Rentals was moving their vehicles off the AMS lots, so that might be an option.

Retterer reported that Rallycross Nationals was still occurring and seemed to have a good number of attendees from the Southeast Division.

Time Trials

No report at this time.

Road Racing (includes Track Events)

RE Hudson reported on event logistics for the six-hour IMSA WeatherTech SportsCar Championship, as well as potential challenges regarding indoor space to hold the associated Drivers Meetings at Road Atlanta. Options were provided and discussed.

RE Hudson also provided an update on ARRC schedule and associated supplemental rules.

Road Rally

Director and Road Rally Chair Mark Johnson provided an update on the Road Rally program. RE Hudson asked about the possibility of doing a Road Rally without significant social contact, as

other regions have begun to do. Johnson reported on some questions regarding starting location, with a plan to solicit interest from members and a goal to do an event in October.

Membership

RE Hudson offered to provide Director and Membership Chair Shanna Richardson access to all appropriate membership reports. Richardson discussed ideas for more visibly recognizing the length of membership, as well as for recruiting new drivers.

Website/Social Media

Director Richardson provided an update on Social Media and requested more content for road racing news. Use of the Mail Chimp service is increasing as more experience with the tool is gained.

Unfinished Business and General Orders

Update on Jack Brummer Photo Collection

Assistant RE reported that the collection will be sent to the International Motor Racing Research Center at Watkins Glen. The parties are working on licensing agreements. Additional support from the Atlanta Region is no longer needed at this time.

Update on Member Scholarship Proposal

RE Hudson reported that he had not seen the benefactor at recent events. Hudson indicated he will invite him to the next scheduled Executive Committee call. Hudson also advised that we have more than 20 lifetime members in the Atlanta Region that might also be willing to serve as benefactors. The challenge will be in determining how to select recipients.

New Business

Budget for Labor Day/IMSA Event

The committee discussed the budget for Labor Day/IMSA Event. It was advised that Kieren O'Brien from Gran Turismo East was likely to assist in hosting the event.

Logistics of Holding a Nominations Meeting Remotely

The process for soliciting and receiving nominations was reviewed. Director Johnson and Assistant RE McInnis volunteered to create an on-line form to collect and process nominations.

Spectator Guide for the ARRC

Director McInnis proposed that the content of the guide be refreshed. Director Dean Richardson volunteered to look at the guide. Director Johnson suggested that the Guide include biographical articles, with a specific focus on how/why the participants become involved in racing.

MOTION TO ADJOURN was made by Director McInnis and seconded.

MOTION PASSED UNANIMOUSLY.

Meeting Adjourned at approximately 8:55 PM.